

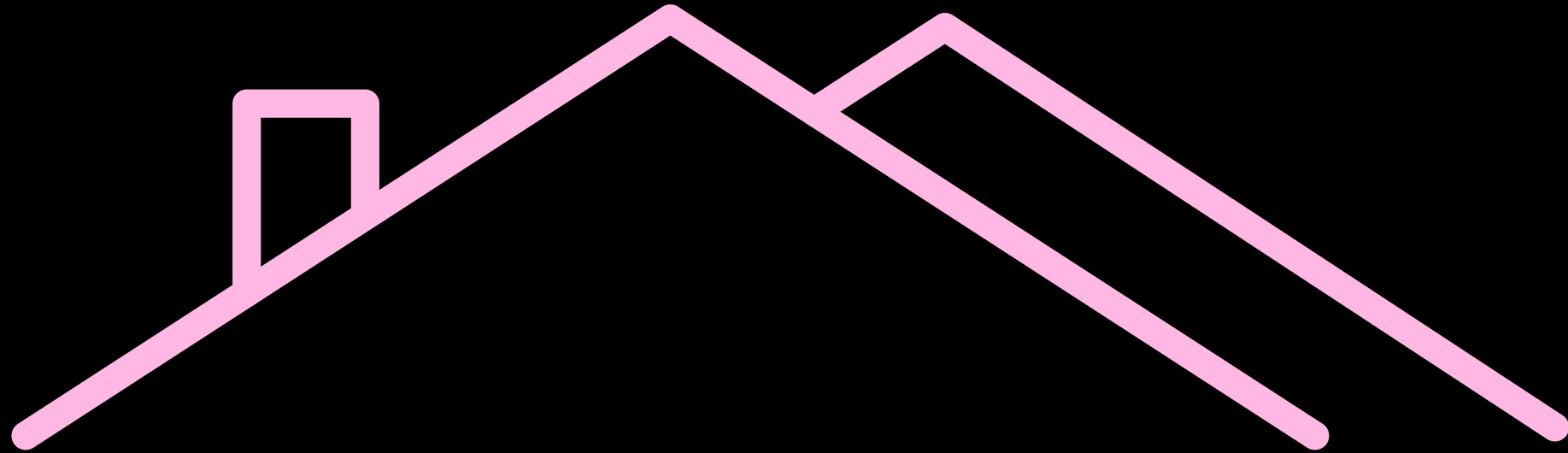


HIBISCUS

Star, Palm and Hibiscus Islands

MEDIA KIT
2024-2025

READER DEMOGRAPHICS



▶ **STAR ISLAND**

AVG. HOME VALUE: \$41.26 MILLION

TOTAL HOMES: 33

▶ **PALM ISLAND**

AVG. HOME VALUE: \$11.4 MILLION

TOTAL HOMES: 144

▶ **HIBISCUS ISLAND**

AVG. HOME VALUE: \$12.1 MILLION

TOTAL HOMES: 151

HIBISCUS

Star, Palm and Hibiscus Islands

The Hibiscus Magazine is distributed to all 328 households on Star, Palm, and Hibiscus Islands every month, free of cost to residents.

Each household in our community averages 2.3 residents.

We have a total readership of 754 residents

The average annual household income on the islands have is \$2,282,348 USD

60% of our readership is composed of female readers.

***Sources U.S. Census Bureau, Miami-Dade County Property Appraiser**



Our Magazine

8.5 x 11 inches

~ 50 pages

Articles produced by editorial staff and residents of Star, Palm, and Hibiscus Islands.

14pt Gloss Cover, #100lb Gloss Text

Perfectly Bound

Issued Monthly



SPONSORS RECEIVE

Your advertisement in the magazine

Your business's name, phone number, website, and email in the magazine's index.

Digital mockups of your advertisement.

Recirculation of your business on our Instagram, Facebook, digital magazine and website.

Copies of the magazine.

Invitations to all events hosted by The Hibiscus Magazine.



SAMPLE INDEX

Category
Business Name
Business Owner
Phone Number
Website
Email Address

Building Developments
Ritz Carlton Residences
LIONHEART CAPITAL
(305) 714-4605
theresidencesmiamibeach.com
Franklin@lionheartcapital.com



You can choose to exclude any of the listed items above

OUR MONTHLY RATES 12 ISSUES

Spread \$800

Full page Ad \$500

Half page Ad \$400

Inside Back Cover \$800

Second Page \$800

Third Page \$900

Third & Fourth Page Spread \$1500

***This plan allows you to place an advertisement in 12 issues of the magazine.**

EDITORIAL CALENDAR

Edition Number	Advertisement Deadline	Issue Date
1	7/26/2024	8/9/2024
2	8/30/2024	9/13/2024
3	9/27/2024	10/11/2024
4	10/25/2024	11/8/2024
5	11/29/2024	12/13/2024
6	12/27/2024	1/10/2025
7	1/31/2025	2/14/2025
8	2/28/2025	3/14/2025
9	3/28/2025	4/11/2025
10	4/25/2025	5/9/2025
11	5/30/2025	6/13/2025
12	6/27/2025	7/11/2025
13	7/25/2025	8/8/2025

CONTACT INFORMATION

EDITOR

Chris Yeagley

(646)-628-3013

HibiscusMagazine@Outlook.com

w1co.com || hibiscusmagazine.com

 @StarPalmHibiscus

 @StarPalmHibiscus