

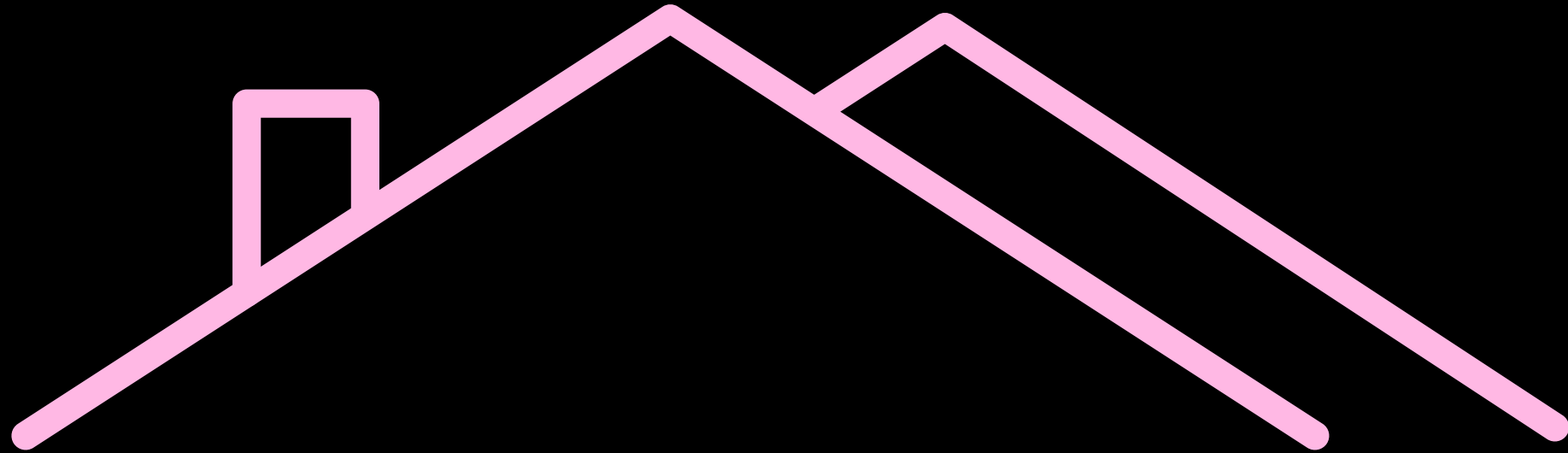


**HIBISCUS  
MIAMI BEACH**

**MEDIA KIT  
2024-2025**



# READER DEMOGRAPHICS



▶ **FISHER ISLAND**

**MEDIAN HOME VALUE:  
\$6.28 MILLION**

**TOTAL HOMES: 746**

▶ **STAR ISLAND**

**AVG. HOME VALUE: \$41.26  
MILLION**

**TOTAL HOMES: 33**

▶ **PALM ISLAND**

**AVG. HOME VALUE: \$11.4  
MILLION**

**TOTAL HOMES: 144**

▶ **HIBISCUS ISLAND**

**AVG. HOME VALUE: \$12.1  
MILLION**

**TOTAL HOMES: 151**

# HIBISCUS

Star, Palm and Hibiscus Islands

The Hibiscus Magazine is distributed to 1,074 households on Fisher Island, Star Island, Palm Island, and Hibiscus Island every quarter, free of cost to residents.

The average annual household income on the islands have is \$2,282,348 USD

60% of our readership is composed of female readers.

The average age of our Fisher Island readership is 61 year old.

**\*Sources U.S. Census Bureau, Miami-Dade County Property Appraiser**



# *Our Magazine*

8.5 x 11 inches

Articles produced by editorial staff, local businesses and residents of Fisher, Star, Palm, and Hibiscus Islands.

12pt Gloss Cover, #100lb Gloss Text

Perfectly Bound

Issued Quarterly



# SPONSORS RECEIVE

Your advertisement in the magazine

Your business's name, phone number, website, and email in the magazine's index.

Recirculation of your business on our Instagram, Facebook, digital magazine and website.

Copies of the magazine.

Invitations to all events hosted by Hibiscus Magazine.



# SAMPLE INDEX

## Category

Business Name

Business Owner

Phone Number

Website

Email Address

## Building Developments

Ritz Carlton Residences

LIONHEART CAPITAL

(305) 714-4605

[theresidencesmiamibeach.com](http://theresidencesmiamibeach.com)

[Franklin@lionheartcapital.com](mailto:Franklin@lionheartcapital.com)



**\*You can choose to exclude any of the listed items above\***

# OUR MONTHLY RATES 4 ISSUES

Spread \$1800

Full Page Ad \$1000

Half Page Ad \$600

Inside Back Cover \$1400

First Page \$1800

Second Page \$2000

First & Second Page Spread \$3600

**\*This plan allows you to place an advertisement in 4 issues of the magazine.**

# EDITORIAL CALENDAR

**2024-2025**

Edition	Advertisement Deadline	Issue Date
Winter	November 26th	December 21st
Spring	March 7th	March 25
Summer	June 7th	June 25
Fall	September 25	October 2





# CONTACT INFORMATION

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 @StarPalmHibiscus

